Ronald McDonald House Madison

38th Annual Madison Golf Classic

Your Impact

At Ronald McDonald House Madison, we provide essential services that remove barriers, strengthen families, and promote healing when children need medical care. The Madison Golf Classic I Red Shoe Soiree and Golf Outing directly support families facing medical crises, helping them stay close to their child while easing the financial and emotional burden of travel, meals, and lodging. Your investment provides comfort, stability, and care at no cost to families during life's most challenging moments.

Red Shoe Soirée

Sunday, August 8, 2027

Slip on your favorite **Red Shoes** and join us for an evening of impact and fun.

5:30 pm - Cocktails and heavy hors d'oeuvres
7:00 pm - Program
8:30 pm - Arches After Hours



Golf Outing

Monday, August 9, 2027

Hit the course for a fun day of golf as you vie for the **Big Red Shoe Award**.

9:30 am - Registration & Bloody Mary Bar
11:00 am - Shotgun Start
4:30 pm - 19th Hole Wrap Up



Sponsorship Opportunities

$12,000 Big Red Shoe Presenting Sponsors

- Two guaranteed golf foursomes
- 8 tickets to Red Shoe Soirée with premium seating
- Welcome remarks at Red Shoe Soirée or Golf Outing
- Tee off Hole 1 with Ronald McDonald
- Networking opportunity at the putting contest
- Exclusive social media post and e-newsletter feature
- Premier logo recognition on signage, digital, hole sign & program

$10,000 Mission Sponsor

- 8 tickets to Red Shoe Soirée with premium seating
- Recognition during the Mission Moment
- Meet & Greet and photo op with Ronald & Mission Moment Family
- Dedicated social media post and e-newsletter feature
- Prominent logo presence on signage, digital & program

$7,500 Specialty Sponsors

- Ambience Sponsor
- Arches After Hours Sponsor
- Cocktail House Sponsor
- Red Carpet Sponsor
- Wine & Spirits Pull Sponsor
- Bloody Mary Bar Sponsor
- Golf Cart Sponsor
- Hearty Lunch Sponsor
- 19th Hole Wrap Up Sponsor

Includes:

- One golf foursome
- 8 tickets to Red Shoe Soirée
- Exclusive specialty signage
- Recognition in remarks
- Elevated logo recognition
- Golf hole sign
- Program recognition

$5,000 Share the Love Sponsors

- One golf foursome
- 6 tickets to Red Shoe Soirée
- Logo on digital and hole sign, listed on program and collateral

$3,500 Toast Sponsor

- 8 tickets to Red Shoe Soirée
- Exclusive toast opportunity during Red Shoe Soirée
- Logo on digital signage & social media post
- Listed on program, collateral, and website

$3,500 Sweet Dreams Sponsors

- 4 tickets to Red Shoe Soirée + 1 golf foursome
- Listed on signage and program, logo on hole sign and website

$1,000 Caring Heart Sponsors

- Opportunity to purchase 2 Red Shoe Soirée tickets
- Listed on website and collateral, logo on digital signage

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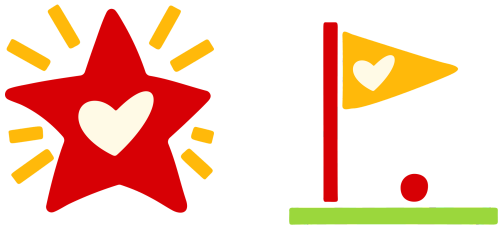

Sponsorship Commitment

Contact name: _____

Contact cell phone: _____ **Email:** _____

Address: _____

City, State, Zip: _____

Name to be listed on signage and all sponsorship mentions: _____

2026 sponsors retain the first right of refusal on 2027 packages through February 1, 2027.
New sponsors, please contact Elise Zielicke regarding availability or to join the waiting list for tables and foursomes.

Exclusive Sponsorship Packages

- ◯ **$12,000 - Big Red Shoe Presenting**
  ($9,560 tax deductible portion)
- ◯ **$10,000 - Mission Sponsor**
  ($9,096 tax deductible portion)
- ◯ **$7,500 - Specialty Sponsor (select one)**
  ($5,828 tax deductible portion)
  - ◯ Ambience Sponsor
  - ◯ Arches After Hours Sponsor
  - ◯ Cocktail Hour Sponsor
  - ◯ Red Carpet Sponsor
  - ◯ Wine & Spirits Pull Sponsor
  - ◯ Bloody Mary Bar Sponsor
  - ◯ Golf Cart Sponsor
  - ◯ Hearty Lunch Sponsor
  - ◯ 19th Hole Wrap Up Sponsor
- ◯ **$5,000 - Share the Love**
  ($3,554 tax deductible portion)
- ◯ **$3,500 Toast Sponsor**
  ($2,596 tax deductible portion)
- ◯ **$3,500 - Sweet Dreams**
  ($2,280 tax deductible portion)
- ◯ **$1,000 - Caring Heart**
  ($774 tax deductible portion)
  - ◯ Yes, I'm using my 2 tickets.
  - ◯ I am not using my tickets and want the full tax deduction.

Payment Options:

Register and pay online at RMHRedShoe.givesmart.com
Please invoice me at the above address.
My check is enclosed (payable to Ronald McDonald House Madison).

Scan to Register:

Ronald McDonald House® Madison

Please return to:

Ronald McDonald House Madison
2716 Marshall Court
Madison, WI 53705

Questions? Contact:

Elise Zielicke
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608-232-4668